## Print Date 08/02/12 09:25:54

## ORDER

Orders 105006 Order / Rev: Alt Order #: 06837949 Product Desc: **OBAM FOR AMERICA** Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 08/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: Agency GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00

DIII Pian					
Start Date	End Date	# Spots	Gross Amount	Net Amount	
10/01/12	10/22/12	155	\$36,695.00	\$31,190,75	

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	155	\$36,695.00	\$31,190.75	0.00
Totals	155	\$36,695.00	\$31,190.75	0.00

Advertiser External ID:

Agency External ID:

## **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$36,695.00
Market	100%	\$122,316.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,686.50
KLVX	0%	\$0.00
KSNV-	0%	<b>\$0</b> .00
KTNV	14%	\$17,124.33
KTUD	1%	\$1,223.17
KVVU	26%	\$31,802.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,785.33

	Lņ	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp	w/Wæ@M	5-6a		TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
					M-F 5-6a WakeUp	w/Wagners									
	ı	NEWS													
		Star	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratii	<u>ng</u>						
	We	eek: 10/1	5/12 1	10/21/12	-TWTF	4	\$100.00	0.	00						

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**KSNV** 

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

Ch Break Start/End Time Ln Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 10/16/12 10/19/12 M-F 5-6a WakeUp w/Wa@M 5-6a -TWTF--:30 \$100.004 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF---\$100.00 0.00 10/22/12 10/22/12 M-F 5-6a WakeUp w/WagM E 2 KSNV 5-6a :30 \$100,004 0.00 NM \$100.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$100.00 0.00 Wake Up Early w/ Wagn@M KSNV 10/16/12 10/19/12 430a-5a -TWT---:30 4 \$50.004 0.00 NM \$200.00 Wake Up Early Wagners **NEWS** Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWT---\$50.00 0.00 Wake Up Early w/ Wagn@M KSNV 10/22/12 10/22/12 430a-5a M----:30 \$50.004 0.00 NM 1 \$50.00 Wake Up Early Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 0.00 \$50.00 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/WaQM 6-7a -TWTF--:30 4 \$190.004 0.00 NM 4 \$760.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating -TWTF--Week: 10/15/12 10/21/12 \$190.00 0.00 KSNV 10/22/12 10/22/12 M-F 6-7a WakeUp w/WaQM 6-7a M-----:30 \$190.004 0.00 NM 1 \$190.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----\$190.00 0.00 E 7 KSNV 10/16/12 10/19/12 **Today Show** CM 658a-9am -TWTF--:30 8 \$250.004 0.00 NM 8 \$2,000.00 Today Show **TODAY SHOW** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 -TWTF~~ \$250.00 0.00 KSNV 10/22/12 10/22/12 **Today Show** CM 658a-9am :30 \$250.004 M-----0.00 NM 2 \$500.00 Today Show **TODAY SHOW** Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating 10/28/12 Week: 10/22/12 \$250.00 0.00 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATURIM ----S-6a-7a :30 \$125,004 0.00 NM \$125.00 News 3 Sunrise SATURDAY **NEWS** Weekdays Start Date **End Date** Spots/Week Rating <u>Rate</u> Week: 10/15/12 10/21/12 \$125.00 0.00 E10 KSNV 10/20/12 10/20/12 Saturday Today CM 7a-9am ---S-:30 \$175.004 1 0.00 NM 1 \$175.00 Saturday Today SAT TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S-\$175.00 0.00 E11 KSNV 10/21/12 10/21/12 News 3 Sunrise - SUND&M ----s 6a-7a :30 \$110.004 0.00 NM 1 \$110.00 News 3 Sunrise SUNDAY **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$110.00 0.00 E 12 KSNV 10/21/12 10/21/12 Sunday Today CM 7a-8am ----s :30 \$250.004 0.00 NM 1 \$250.00 Sunday Today SUN TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S \$250.00 0.00 E 13 KSNV 10/21/12 10/21/12 СМ 9a-930am ----S :30 \$125.004 0.00 NM \$125.00 1

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

-											
Ln Ch Start	i End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		News 3 Today WI News 3 Today	knd								
NEWS		•									
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$125.00	<u>Rating</u> 0.00						
E 14 KSNV 10/21				9:30a-10a	S	:30	1	\$175.004	0.00 NM	1	\$175.00
CHRIS MATHE	EWS	Chris Matthews S	SUN 9:30am								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12 E 15 KSNV 10/16	10/21/12 /12 10/19/12	M-F Today Show	II 3rd HRM	\$175.00 9-10a	0.00 -TWTF	:30	8	\$150.004	0.00 NM	8	¢4 200 00
		M-F Today Show		0-1 <b>0</b> a	1 44 1 1	.50	Ü	ψ130.004	U.UU INM	0	\$1,200.00
TODAY SHOW Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	-TWTF	8	\$150.00	0.00						
E 16 KSNV 10/22	/12 10/22/12	M-F Today Show M-F Today Show		9-10a	M	:30	2	\$150.004	0.00 NM	2	\$300.00
TODAY SHOW	/ 0	IVI-I TOday Onow	11								
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$150,00	Rating 0.00						
E 17 KSNV 10/16				10am-11am	-TWTF	:30	8	\$100.004	0.00 NM	8	\$800.00
TODAY SHOW	7.111	Today 4th Hour						•		_	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	-TWTF	8	\$100.00	0.00						
E 18 KSNV 10/22	/12 10/22/12	M-F Today Show Today 4th Hour	III 4th 151M	10am-11am	M	:30	2	\$100,004	0.00 NM	2	\$200.00
TODAY SHOW		•									
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00				ľ		
E 19 KSNV 10/16	/12 10/19/12	•	CM	11am-12pm	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
RACHEL RAY		Rachael Ray									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 E 20 KSNV 10/22	10/21/12 /12 10/22/12	-TWTF Rachael Rav	CM	\$100.00 11am-12pm	0.00 M	:30	1	\$100.004	0.00 NM	1	\$100.00
		Rachael Ray		114III 12piii		,00	•	Ψ100.004	0.00 11111	'	Ψ100.00
RACHEL RAY Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	M	1	\$100.00	0.00						
E 21 KSNV 10/16	/12 10/19/12	Noon News Noon News	СМ	12-1230pm	-TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
NEWS		Noon News									
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> ∽TWTF⊶∽	Spots/Week 4	<u>Rate</u> \$125.00	Rating 0.00						
E 22 KSNV 10/22			CM	12-1230pm	M	:30	1	\$125.004	0.00 NM	1	\$125.00
NEWS		Noon News									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	M 1220	1	\$125.00	0.00	-00		***			
E 23 KSNV 10/16	112 10/19/12	The Agenda 1230		1230-1p	~TWTF~~	:30	4	\$90.004	0.00 NM	4	\$360.00
AGENDA Stort Data	End Data	Mookdayo	CnoisMask	Dete	Deller						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$90.00	<u>Rating</u> 0.00						
E 24 KSNV 10/22	/12 10/22/12	~	-	1230-1p	M	:30	1	\$90.004	0.00 NM	1	\$90.00
AGENDA		The Agenda 123	upm						Į		
Start Date		<u>Weekdays</u> M	Spots/Week	Rate	Rating				Ì		
Week: 10/22/12 E 25 KSNV 10/16	10/28/12 /12 10/19/12	M	CM	\$90.00 1258p-2pm	0.00 -TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
				-11	•				2.00 14191	7	φουσ.σσ

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Days of our Lives Days of our Lives									
DAYS			•							_		
<u>Stai</u> Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00						
			Days of our Lives	СМ	1258p-2pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
DAYS			Days of our Lives									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2 E 27 KSNV		10/28/12 2 10/19/12	M The Doctors	1 CM	\$150.00 2pm-3pm	0.00 -TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
		_ ,	The Doctors	0.0.1	Zpiii Opiii	1 1 1	.00	7	ψ100.004	IVIPI DO,O	4	Φ <del>4</del> 00.00
DRS Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	-TWTF	4		0.00						
E 28 KSNV	10/22/1	2 10/22/12	The Doctors The Doctors	CM	2pm-3pm	M	:30	1	\$100.004	0.00 NM	1	\$100.00
DRS			THE DOCIOIS									
<u>Star</u> Week: 10/2	t <u>Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$100.00	Rating 0,00						
E 29 KSNV				СМ	3-4p	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
PHIL			Dr Phil								·	+
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 30 KSNV		10/21/12	-TWTF	4	\$150.00	0.00						
E 30 VONA	10/22/1	2 10/22/12	Dr. Phil Dr Phil	СМ	3-4p	M	:30	1	\$150.004	0.00 NM	1	\$150.00
PHIL	rt Date	End Date	VA fa a leal as to	O4-8811	D-4:	D. "						
Week: 10/2		End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$150.00	<u>Rating</u> 0.00						
E31 KSNV	10/16/1	2 10/19/12	NEWS 3 at 4 (1 h	,	4-5pm	-TWTF	:30	8	\$175.004	0.00 NM	8	\$1,400.00
NEWS			4PM NEWS (1 ho	our)								
<u>Star</u> Week: 10/	t Date	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 8	Rate	Rating						
			NEWS 3 at 4 (1 h		\$175.00 4-5pm	0.00 M	:30	2	\$175.004	0.00 NM	2	\$350.00
NEWS			4PM NEWS (1 ho		•			_	<b>4173.55</b>	0.00 1111	_	Ψ550,00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	M	2	\$175.00	0.00						
E 33 KSNV	10/16/1	2 10/19/12	M-F Early News M-F Early News	СМ	5-630p	-TWTF	:30	13	\$265.004	0.00 NM	13	\$3,445.00
NEWS												
<u>Star</u> Week: 10/	<u>rt Date</u> 15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 13	<u>Rate</u> \$265.00	Rating 0.00						
E34 KSNV	10/22/1		M-F Early News	СМ	5-630p	M	:30	2	\$265,004	0.00 NM	2	\$530.00
NEWS			M-F Early News									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12 2 10/20/12	Sa-Su Early News	CM	\$265.00 5pm-630pm	0.00 S-	:30	1	#200 00 4	O OO NINA		4000.00
		- 1012012	Sa-Su Early News		оригосории	· 3···	.50	1	\$200.004	0.00 NM	1	\$200.00
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	15/12	10/21/12	S-	1	\$200.00	0.00						
E36 KSNV	10/21/1	2 10/21/12	News 3 Live in Pri News 3 in Prime	ime CM	7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450.00
	AFTER N											
<u>Sta</u> Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E37 KSNV				CM	630-7pm	-TWTF	:30	4	\$260.004	0.00 NM	4	\$1,040.00

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	rime Days	Len Sp	ote	Rata Pri	Rtg Type \$	Snote	Amount
			M-F Jeopardy	27000	Ottal a Elita	iiio bayo	доп ор	013	Trate 111	ritg Type v	3pots	Amount
JEOPA	RDY		M-F Jeopardy									
	art Date	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	. —	Rating 0.00				1		
		2 10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	:30	1	\$260.004	0.00 NM	1	\$260,00
JEOPA <u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$260.00	Rating 0.00						
E39 KSNV		2 10/19/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	-TWTF	:30	4	\$260.004	0.00 NM	4	\$1,040.00
WHEEI <u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> TWTF	Spots/Week 4	<u>Rate</u> \$260.00	Rating 0.00						
E40 KSNV			7470	CM	7-730pm	M	:30	1	\$260.004	0.00 NM	1	\$260.00
WHEE			M-F Wheel of Fo	rtune				•	Ψ200.004	5.00 14141	'	Ψ200.00
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week		Rating						
E 41 KSNV				RaistonCM	\$260.00 730-758pm	0.00 TWTF	:30	4	\$150.004	0.00 NM	4	<b>#</b> 000.00
	TO FACE		Face to Face w/		700-700piii	70	.50	4	φ100.004	0,00 NM	4	\$600.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	-TWTF	4	. \$150.00	0.00						
			Face to Face w/ I		730-758pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
	TO FACE											
<u>Sta</u> Week: 10	<u>rt Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 43 KSNV JEOPA		2 10/20/12	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm	S-	:30	1	\$175.004	0.00 NM	1	\$175.00
	art Date	End Date 10/21/12	Weekdays S-	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
E 44 KSNV WHEEI		2 10/20/12	Wknd Wheel of F SAT/ Wheel of F		7-730pm	S-	:30	1	\$175.004	0.00 NM	1	\$175.00
	art Date	End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
E 45 KSNV		2 10/22/12	Mon PR 8-10p Monday Prime 8	CM -10pm	8-10pm	M	:30	1	\$1,100.004	0.00 NM	1	\$1,100.00
THE VO	DICE art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/22/12	10/28/12	M		\$1,100.00	0.00						
E 46 KSNV THE V		2 10/16/12	Tues PR 8-9p Tuesday Prime 8	CM -9pm	8-9pm	-T	:30	1	\$1,100.004	0.00 NM	1	\$1,100.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	-T		\$1,100.00	0.00				1		
	10/17/1	2 10/17/12	Wed PR 9-10p Wednesday Prim	CM ne 9-10pm	9-10pm	W	:30	1	\$1,300.004	0.00 NM	1	\$1,300.00
SVU <u>Sta</u> Week; 10	art Date	End Date	Weekdays	Spots/Week		Rating						
_		10/21/12 2 10/18/12	Thurs PR 10-11p		\$1,300.00 10-11pm	0.00 T	:30	1	\$950.004	0.00 NM	1	\$950.00
	CENTER		Thursday Prime		,		_	•			•	\$555,00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ŀ		
Week: 10	/15/12	10/21/12	T	1	\$950.00	0.00						
E49 KSNV	10/19/1	2 10/19/12		СМ	9-10pm	F	:30	1	\$750.004	0.00 <b>NM</b>	1	\$750.00

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	nnts	Rate Pri	Rtg Type S	Snote	Amount
l			Fri PR 9-10p	-		ino bayo	2011 0	0010	Tato Til	rag Type c	pots	Antount
GRIMM			Friday Prime 9-10	lpm								
	rt Date	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
E 50 KSNV				CM ,	10-11pm	F+-	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
			Friday Prime 10-1			,	.00		Ψ1,000.004	0.00 14141		φ1,000.00
DATELI		End Data	Modelana	Cm = 4 = 0.04 = = 1.	D-4-	D. II						
Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E 51 KSNV	10/20/1	2 10/20/12	Sat PR 8-9p	СМ	8-9pm	S-	:30	1	\$350.004	0.00 NM	1	\$350.00
NBC PF	olr <i>a</i> ic		Saturday Prime 8	-9pm								,
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	5~	1	\$350.00	0.00						
E 52 KSNV	10/20/1	2 10/20/12		СМ	9-10pm	S-	:30	1	\$400.004	0.00 NM	1	\$400.00
NBC PF	IMF		Saturday Prime 9	-10pm								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	S-	1	\$400.00	0.00	· · · · · · · · · · · · · · · · · · ·					
E 53 KSNV	10/21/1	2 10/21/12		NA CM	1p-530pm	S	:30	1	\$600.004	0.00 NM	1	\$600.00
FNIA			NFL Pre-Game									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	S	1	\$600.00	0.00			<del>.</del>			
E54 KSNV	10/21/1	2 10/21/12	NFL Football NFL Football	СМ	1P-9PM	S	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
SUN NI	GHT FTI	BL	THE ET COLDEN									
	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 10/ E 55 KSNV		10/21/12	Jeopardy in PRIMI	···	\$4,000.00	0.00	.00		#DE0 00 4			
E 33 KGNV	1014111	2 10/21/12	Jeopardy in Prime		M-24 6-11b	/ SUNS	:30	1	\$350.004	0.00 NM	1	\$350.00
TBD												
<u>Sta</u> //Week: 10	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	Rate	Rating						
Martin Comment			M-F News 3 at Ele	-	\$350.00 11pm-1135p	0.00 m ~TWTF	:30	4	\$275.004	0.00 NM	4	\$1,100.00
			M-F News 3 at Ele		11p 1100p		.00	7	ψ210.00 <del>4</del>	O.OO INIV	4	\$1,100.00
NEWS	rt Data	End Data	Monkelove	Onet-BM-str	D-1-	<b>5</b> .0						
<u>اده</u> /Week: 10	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> −TwTF	Spots/Week 4	<u>Rate</u> \$275.00	Rating 0.00						
E 57 KSNV			M-F News 3 at Ele	ven CM	11pm-1135p		:30	1	\$275.004	0.00 NM	1	\$275.00
NEWC			M-F News 3 at Ele	even								42.0.00
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$275.00	0.00						
E 58 KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at E		11pm-1135p	ms-	:30	1	\$285.004	0.00 NM	1	\$285.00
NEWS			Sa-Su News 3 at	Eleven								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$285.00	0.00						
E 59 KSNV	10/21/1	2 10/21/12	Sa-Su News 3 at E Sa-Su News 3 at I		11pm-1135p	mS	:30	1	\$285.004	0.00 NM	1	\$285.00
NEWS			oa-ou News o at	Elevell								
	rt Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	The Tanight Show	1	\$285.00	0.00			<b>*</b> 1			
DU V9NA	ו/פויטנ	2 10/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	a -TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
LENO			g									
	rt Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
Week: 10/ E 61 KSNV		10/21/12	) M I I	CM	\$150.00 1135p-1237a	0.00 M	:30	1	\$150.004	0.00 NM	1	#450.00
<del>-</del>						,,	.00	'	ψ100.004	O.OO INIM	1	\$150.00

Print Date: 08/02/12 09:25:55 Page 7 of 7

**KSNV** 

Totals

155

\$36,695.00

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837949

10/16/12 - 10/22/12

Product Desc:

OBAM FOR AMERICA

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots Amount
	The Tonight Show				
LENO	Tonight Show				
Start Date End Date	Weekdavs Spots/Week	Data Dating		ī	
Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$150.00 0.00			•
	., .		.00 4	400 00 4 0 00 NR	
E 62 KSNV 10/16/12 10/19/1	2 Late Night w/Fallon CM Late Night w/Fallon	1237a-136am -TWTF	:30 4	\$60.004 0.00 NM	4 \$240.00
FALLON	Late Night Wrahon				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week; 10/15/12 10/21/12	-TWTF 4	\$60,00 0.00			
E 63 KSNV 10/22/12 10/22/1	2 Late Night w/Fallon CM	1237a-136am M	:30 1	\$60,004 0.00 NM	1 \$60.00
	Late Night w/Fallon			\$ 0,00 Mil	ψου.υσ
FALLON					
Start Date End Date	Weekdays Spots/Week	Rate Rating		•	
Week: 10/22/12 10/28/12	M 1	\$60.00 0.00			
E 64 KSNV 10/20/12 10/20/1	2 Saturday Night Live CM	1130pm-1:02amS-	:30 1	\$400.004 0.00 NM	1 \$400.00
	Saturday Night Live				
SNL					
Start Date End Date					
Week: 10/15/12 10/21/12	S- 1	\$400.00 0.00			
E 65 KSNV 10/21/12 10/21/1	2 Sports Night in Las VegaGM	Sun 1135p-1200aS	:30 1	\$90.004 0.00 NM	1 \$90.00
0.0000000000000000000000000000000000000	Sports Night in Las Vegas				
SPORTS NIGHT					
Start Date End Date					
Week: 10/15/12 10/21/12	S 1	\$90.00 0.00			1